Abby Archambault

abbyarchambault.com
abby@abbyarchambault.com
(231) 766-1295

EXPERIENCE

abbyarchambault.com, Remote — *Freelance Designer*

MAY 2023 - PRESENT

Work so far includes websites, landing pages, logos, icons, infographics, Powerpoints and PDF training materials.

Robot Sea Monster Games, Remote — *Contract Designer*

JULY 2022 - DECEMBER 2022

Created new visuals and pages, managed updates, and improved the responsiveness of the RSM website. Produced presentations, social media and digital assets for the marketing and sales team.

Kreativ Marketing, Remote — *Contract Web Designer*

MARCH 2021 - DECEMBER 2021

Designed and developed Wordpress websites for multiple clients. Produced print and digital designs such as posters, ads, and trade show displays for clients. Planned and executed social media posts and copywriting for clients and company social media feeds.

Youngsoft, Inc., Remote — *Designer*

NOVEMBER 2017 - FEBRUARY 2021

Designed and developed intranet website in Liferay CMS for Materion Corporation. Redesigned Honda Alabama's design system. Improved and established Youngsoft's branding with style guide, presentations, trade show materials, and social media content. Worked with a healthcare client as a QA tester for their new patient portal.

Hart & Cooley, Inc., Grand Rapids, MI — *Contract Designer*

JANUARY 2017 - JULY 2017

Prepared compositions for catalogs, magazine advertisements, posters, counter mats, trade show displays, email promotions, and product photos. Managed company and brand websites within Sitecore CMS.

WXMI FOX 17, Grand Rapids, MI — *Part-Time Designer*

AUGUST 2016 - JANUARY 2017

Produced graphics for web and on-air use with FOX 17's branding guidelines.

Previously interned at Kmotion Design and had a work study while at Kendall College of Art and Design, both long ago.

SKILLS/SOFTWARE

Web Design
Graphic Design
Visual Design
Illustration
Photography
Adobe Suite (Photoshop, Illustrator, InDesign, XD)
Figma
Sketch
HTML/CSS
Javascript
Bootstrap
Visual Studio
Mailchimp
Constant Contact
Hubspot
Wordpress
Sitecore
Liferay
Microsoft Office (Word, Excel, Powerpoint)

EDUCATION

Kendall College of Art and Design, Grand Rapids, MI — BFA in Digital Media

LINKS

Dribbble

Linkedin

Github