

Abby Archambault

abbyarchambault.com
(231) 766-1295
abby@abbyarchambault.com

Dribbble: [abbyarchambault](#)
Github: [abby-jpg](#)
Linkedin: [abbyarchambault](#)

Skills

Tools: Photoshop, Illustrator, InDesign, XD, After Effects, Premiere Pro, Sketch, Figma, Keynote, Wordpress, Sitecore, Liferay, Microsoft Word, PowerPoint, Excel, Jira, Monday, Trello, Asana, Hubspot, Canva, MailChimp, Constant Contact, Google Analytics

Design: Wireframing, Prototyping, Low to High Fidelity Design, Social Media Marketing and Management, Brand Design, Photography, Hand-Drawn and Digital Illustration, Motion Graphics, SEO, Website Management, Web Content Management

Development: HTML, CSS, Javascript, Bootstrap, Github

Experience

MAY 2023 - PRESENT

abbyarchambault.com - Freelance Designer

Currently have built websites, landing pages, and logos. Currently working on projects. Available for project work.

JULY 2022 - DECEMBER 2022

Robot Sea Monster Games - Contract Graphic Designer

Created new visuals and pages, managed updates, and improved the responsiveness of the RSM website. Produced presentations, social media and digital assets for the marketing and sales team.

MARCH 2021 - DECEMBER 2021

Kreativ Marketing - Contract Web Designer

Designed and developed Wordpress websites for multiple clients. Designed posters, ads, and trade show displays for clients. Planned and executed social media posts for clients and company social media feeds.

NOVEMBER 2017 - FEBRUARY 2021

Youngsoft, Inc. - UI/UX Designer

Designed and developed intranet website in Liferay CMS for a high-tech solutions client. Redesigned automotive client's design system. Improved and established Youngsoft's branding with style guide, presentations, trade show materials, and social media content. Worked with a healthcare client as a QA tester for their new patient portal.

JANUARY 2017 - JULY 2017

Hart & Cooley, Inc. – Contract Graphic Designer

Prepared layouts and compositions for catalogs, magazine advertisements, posters, counter mats, trade show displays, email promotions, and product photos. Managed and maintained company and brand websites within Sitecore CMS.

AUGUST 2016 - JANUARY 2017

WXMI FOX 17 – Part-Time Graphic Designer

Produced graphics for web and on-air use with FOX 17's branding guidelines.

FEBRUARY 2016 - MAY 2016

Kmotion Design – Web Design Intern

Updated and uploaded new content for maeia-artsednetwork.org within Wordpress.

DECEMBER 2014 - DECEMBER 2015

Kendall College of Art and Design – Visual Designer

Created new web pages and updated existing pages for KCAD DaD.

Education

2015

Kendall College of Art and Design – BFA in Digital Media